

Institutional Use of Business Intelligence

☞ Conference Schedule ☞

8:30 – 9:00	Registration & Continental Breakfast
9:00 – 9:15	Introduction & Welcoming Remarks David Corum, Chair, NJAIR Steering Committee; Rowan University Dr. Mira Lalovic-Hand, Vice President & Chief Information Officer, Information Resources & Technology, Rowan University
9:15 – 10:45	Keynote Address: The Future of IR is BI Rob Stirton, Director of Institutional Research at University of Detroit Mercy
10:45 – 11:00	Break & Refreshments
11:00 – 11:30	BI for IR: Open Source Business Intelligence for Institutional Research Alex Rudniy, Fairleigh Dickinson University
11:30 – 12:00	Successful BI. Bringing New Reporting Functionality to a Campus Already Focused on Student Retention Janet Easterling, Seton Hall University
12:00 – 1:15	Lunch Break & NJAIR Annual Meeting Election of 2016 Steering Committee
1:15 – 1:45	IPEDS/SURE Update Marie Virella, State of New Jersey Office of the Secretary of Higher Education Mary Morley, State of New Jersey Office of the Secretary of Higher Education
1:45 – 2:15	From Institutional Research to Institutional Change: Diverse Examples Paul Shelly, NJ Association of State Colleges & Universities
2:15 – 2:45	Breakout Sessions (concurrent) Application of Business Intelligence Tools for Institutional Effectiveness Bharathwaj Vijayakumar, Rowan University Oh the Places You'll Go! Planning Your Data Governance Journey Jane Zeff & Eric Rosenberg, William Paterson University
2:45 – 3:00	Conference Closing Closing remarks and drawing for NVivo Software